

**CEO Workshop**  
Presented by SASAL, INC





Agenda

## TODAY'S MISSION

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**Write today's mission based on  
the attendees.**

# Agenda

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SASAL, INC

**1. INTRODUCE of SASAL, INC**

**2. TODAY's ATENDEE**

**3. Q & A SESSION**

**4. CONCLUSION**

SASAL, INC is a strategic consulting firm founded in 2022. The firm is headquartered in New York, USA, and has a subsidiary in Tokyo, Japan.

### Overview

Company Name	SASAL, Inc
Representative	Yurino Sakamoto
Build	October 2022
Business	Strategy Consulting Company
	Headquarter 136 Madison Avenue, New York, NY 10016
Address	Subsidiary Akasaka Front Town 3F, 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, 107-0052
Employee	<u>10 (Subcontract Included)</u>
Web Site	<a href="https://sasalinc.com/">https://sasalinc.com/</a>
Contact	<a href="https://sasalinc.com/contact/">https://sasalinc.com/contact/</a>
History	<ul style="list-style-type: none"><li>10/2022 SASAL, Inc. Established in Japan.</li><li>07/2023 SASAL, Inc. Established in the US.</li></ul>

### Management Philosophy

<b>Values</b>	Deepen your human capital through our work.
<b>Vision</b>	Contribute as one company that supports the wealth of countries around the world.
<b>Mission</b>	Increase your company's "Future value".

# SASAL, INC PAST CASE

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SASAL, INC

\*Feb 2024 Status

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SASAL, INC Introduce the past-caes based on the attendees.

# SERVICE

## Service

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SASAL, INC

The following are our services. We recommend Project for clients who want full-scale strategic consulting, and Person for clients who want a Small Start from a cost perspective.

Title	PERSON	PROJECT
<b>Contents</b>	A minimum unit of three strategy consultants will work side-by-side with the client to improve the strategy.	As a strategic consulting firm, we perform project work. We provide self-driven strategic consulting services as a team. Meetings are set up according to the client's needs.
<b>Cost</b>	\$20,000 ~ / Month	\$50,000 – \$500,000 / Project
<b>Team</b>	Per 1 month	3month / 6month / 12 month etc
<b>ATTENTION</b>	Since we work side-by-side with the client as a team, it is necessary for the client to set aside time to discuss the work with us as needed. For those who have difficulty securing time, we recommend the Project Service described on the right.	The maximum term of one contract is 12 months. If you wish to extend your contract, please contact SASAL, INC prior to the end of your contract.

## Past Case

Those are the past cases of SASAL, INC.

No	Sector	Title	Contents	Client	Region
1	Technology	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
2	Health Care	DX Strategy Consulting	System Migration of B2C application	Public Sector	Japan
3	Financials	New business development	BDD for Business Partnership	NYSE	Japan
4	Real Estate	-	-	-	-
5	Energy	New business development	Basic Business model research of the US Energy Industry	NYSE	Japan
6	Materials	-	-	-	-
7	Consumer Discretionary	-	-	-	-
8	Industrials	New business development	Business Model Reconsider and BDD for Business Partnership	NYSE	Japan
9	Utilities	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
10	Consumer Staples	Whole Strategy	Human Resources, IT, Accounting, Business Consulting	Start-up	United States
11	Consumer Discretionary	Globally Industry Research	Globally Industry Research based on each company e.g. US, Europe	TYO	Japan

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**TODAY's ATENDEE**  
**Company Name**

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Please include those two  
info. Service, Cost

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# TODAY's ATENDEE

## Q & A SESSION

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Change the display to everyone's face screen.

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## CONCLUSION

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### Schedule the Meeting

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Register the meeting with SASAL, INC members for your company's future value. In the meeting, SASAL, INC will hear the details of your company's direction and estimate the cost.

### LinkedIn

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Get more information via SASAL, INC.

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**If you have questions, please get in touch with us.**

**<https://www.sasalinc.com/contact>**

**Thank you for reading this document.**