

**【White Paper】**  
**Advisor by SASAL, INC**



# Agenda

# Agenda

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**Confidential**  
SASAL, INC

**1. PROJECT APPROACH**

**P 02**

**2. SASAL, INC.**

**P 09**

# PROJECT APPROACH

## Advisor Phase

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SASAL, INCとのディスカッションを通じて、顧客は将来の価値をより成長させることが可能です。

### 1. 新しいスタートアップ企業

創業間もない会社の場合、特定の分野に精通した「顧問」ではなく、幅広い案件に対応できる正社員を雇うことをお勧めします。しかし、創業社長をサポートする上で、アドバイザーサービスの活用は非常に有益であると考えます。例えば、経営顧問や経営戦略支援職のアドバイザーサービスは、良きパートナーとして社長をサポートいたします。

### 2. 成長段階にある企業

成長段階にある企業には正社員雇用と並行してアドバイザーサービスの導入をお勧めします。例えば、常に人材が必要とされる技術職の場合、正社員雇用をお勧めいたします。一方、常時の人員配置は必要ないものの、高度なスキルを必要とする職種については、アドバイザーサービスを利用することが有益である。例えば、製造部門の管理職や企画関連職のアドバイザーサービスは、優秀なプレーンとして経営陣をサポートいたします。

### 3. 上場準備中の企業

上場を目指す企業には、経営体質強化のための社外取締役や社外監査役のニーズがある。また、営業マーケティングや管理部門責任者の売上アップを支援する人事・財務関連職種のアドバイザーサービスは、良きサポーターとして各部門責任者をサポートいたします。

### 4. 安定期にある企業

安定期にある企業は、社内の人的資源が発達しており、重要なポジションを正社員で埋めることができる。例えば、新規事業立ち上げやM&Aのアドバイザーサービスは、優秀なコンサルタントとしてプロジェクトマネージャーをサポートいたします。

# PROJECT APPROACH

## Scope

以下はSASAL, INCによるアドバイザーサービスの内容になります。年間費用\$6350(税込)です（月額税込\$530）。Paypalにて各月毎に自動お支払い頂きます。

No	Title	Details
1	MTGでの壁打ち	月2回、1回30分、オンライン - 戦略提案 - 海外知見  月2回の会議を通して、事業進捗の確認を行いつつ、弊社よりアドバイスを行います。本アドバイスを通して、既存の事業内容を定期的に見直しつつ、企業価値向上に向けた軌道修正を行うことで効果的に事業を伸ばします。
2	営業先・提携先紹介	弊社の繋がりから貴社と相性の良い企業の紹介を実施いたします。他社提携や知見活用、サービス提供を通して貴社事業にレバレッジをかけます。
3	プロジェクト紹介	弊社の既存知見を用いて、貴社の売上向上のための業務獲得手法や実プロジェクトを共有いたします。取り組みに際する不明点は戦略壁打を通して解消しつつ、安定的な受注に向けた基盤構築を行います。受注プロジェクトの価格帯は500万～数千万/年と様々です。貴社の企業体力に合わせて複数受注することで売上向上を図ることが可能です。
4	SASAL CEO Workshopへの招待	弊社が主催するグローバルCEOワークショップへ招待いたします。新規のコネクション開拓を可能にし企業価値向上を見込むことが可能です。月に1度開催しております。
5	その他イベント招待	弊社が実施するイベントや弊社が招待頂いたイベント、参加するイベントへご招待いたします。新規のコネクション開拓に役立てて頂くことが可能です。
6	SASAL HP・SNSでの紹介	契約後実績に伴って、弊社HPやLinkedInなどで貴社を紹介をいたします。認知度向上により、売上向上を見込むことが可能です。
7	貴社HPへSASAL名掲載可能	顧問企業として貴社HPへ弊社の記載が可能です。外部顧問として戦略コンサルティングファーム企業を記載することで、貴社の信頼性向上を図ることが可能です。

- 顧問制度の支払方法はPaypalにおける毎月自動引落としになります。解約は1ヶ月前解約になります。各月のインボイスよりキャンセル手続きが可能です。会議時間追加等が生じる場合は、\$480- / hourにて対応いたします。追加分は会議終了後Paypalより別途請求させていただきます。初回MTG終了後にNDA・基本契約書・プロジェクト契約書を共有いたします。お手隙の際に返送ください。

# PROJECT APPROACH

## Timeline

以下は顧問に関する各種タイムラインになります。参考例となりますので会議帯など指定がある場合は変更可能です。

No	Title	1st Month				2nd Month				3rd Month				4rd Month			
		1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th
1	MTGでの壁打ち																
2	営業先・提供先紹介	貴社事業状況などに準じて不定期実施															
3	プロジェクト紹介	貴社事業状況などに準じて不定期実施															
4	CEO WorkShopへの招待																
5	その他イベントへの招待	不定期開催															
6	SASAL HP・SNSでの紹介	契約期間3ヶ月以降															
7	クライアントHP掲載	契約期間3ヶ月以降															

- SASAL,INCはクライアントのパートナーであり、下請け企業ではありません。クライアントが現在の従業員以上の知識を持った人材を必要とする場合、SASAL,INCは人材プロジェクトとしてサポートすることができます。(例：人事プロジェクトとして採用の知識を教える)
- SASAL,INCは、貴社の従業員になること（貴社の環境に参加すること）はできません。
- 基本的にマイクロソフト社のツールを使用しています。クライアントとのコミュニケーションには、電子メールを使用します。
- SASAL,INC.では、国内文書の翻訳は行っておりません。お客様の法人に所属するバイリンガル翻訳者に翻訳を依頼する必要があります。
- さらに提案があれば、SASAL, INCは予算とともに提案する。
- 書類には本顧問の範囲は含まれておりません。書類が必要な場合は、お見積もり提出後、改めてご契約させていただきます。
- 顧問制度のコンテンツに対して要望がある場合は会議時等にご共有いただけることで検討の上、反映いたします。

# PROJECT APPROACH

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SASAL, INC

## Next Action

以下はプロジェクト開始までのプロセスになります。

Notyet	Proceed	Finished
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No	Title	Details	Representative	Due	Status
4	会議	クライアントからの会議日程提案に基づいてMTG実施	Client & SASAL, INC	クライアントに従ずる	未着手
3	契約書返送	第1回ミーティング終了後、SASAL, INCよりご案内をお送りします。ご都合のよろしいタイミングでご返送ください。 <ul style="list-style-type: none"><li>• NDA</li><li>• 基本契約</li><li>• プロジェクト契約</li></ul>	Client & SASAL, INC	クライアントに従ずる	未着手
2	会議	クライアントからの会議日程提案に基づいてMTG実施	Client	クライアントに従ずる	未着手
1	お支払い	• <a href="#">Paypal</a> リンクより、お支払いを頂きます。お支払をいただいたのちに <a href="#">会議登録</a> をお願いいたします。	Client & SASAL, INC	クライアントに従ずる	未着手

# PROJECT APPROACH

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SASAL, INC

## Project Flow

以下はプロジェクトの通常フローです。顧客ベースの契約書の締結が可能です。お客様のご要望に応じて各会議設定ならびに提案業を実施いたします。

No	Title	Details
1	初回コンタクト	お客様またはSASAL, INC起因で初回コンタクトが生じます。SASAL, INCでは、お客様のナレッジ構築を目的に基本的に文字での連絡となります。打ち合わせが必要な場合は、SASAL, INC.にお伝えください。
2	要件整理	SASAL, INCはクライアントからBRDを受け取り、ご要望の整理を実施いたします。BRDが無い場合はヒアリング、もしくはBRD無しで弊社知見のみによる要件整理を実施いたします。貴社ご要望に応じてご指定をお願いいたします。
3	提案	クライアントに提案書を提出いたします。BRDが無いなどの理由により、事前情報が少ない場合はご要望とのブレが生じる可能性がありますので提案後にご指摘を頂きすり合わせを行うことも問題ございません。
4	相見積もり	お客様の状況に応じて相見積もりをお取りください。貴社にとって重要な意思決定と考えますのできちんと相見積もりを取得頂くのが好ましいと考えております。質問対応等はメールにて対応いたします。貴社内の情報共有にお役立てください。
5	契約	NDA・基本契約書・詳細契約書を締結いたします。貴社がフォーマットをお持ちの場合、法務チェックの後、クライアントフォーマットを使用することも可能です。1週間程度を要します。
6	初回ミーティング	プロジェクト開始に際して初回ミーティングを実施いたします。プロジェクト成功に向けてご参加頂けると幸いです。 Agenda <ul style="list-style-type: none"><li>クライアントより<ul style="list-style-type: none"><li>情報共有</li><li>質問 など</li></ul></li><li>株式会社SASALより<ul style="list-style-type: none"><li>ミーティング日決定（最低2週間に1回）</li><li>ファイルのフォルダを共有する</li><li>PDF共有のタイミングを決める</li></ul></li></ul>
7	プロジェクト推進	初回ミーティングや提案資料に沿ってプロジェクトを推進いたします。お支払いは月末請求・翌月末払いです。プロジェクト契約の場合はプロジェクト費用を期間割った額を毎月お支払い頂きます（e.g. 3ヶ月3000万の場合は毎月1,000万）。
8	提案	クライアントの要望に基づき、再度提案を実施いたします。プロジェクトが終了の2ヶ月前程が初回提出目安となります。提出後、すり合わせを実施し、プロジェクト終了の1ヶ月前には契約更新を行います。

反復

# PROJECT APPROACH

## Advisor Phase

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By passing the discussion with the SASAL, INC, clients are able to grow future value more.

### **1. New start-up companies**

For a newly established company, it is recommended to hire a full-time employee who can handle a wide range of matters, rather than an "advisor" who is experienced in a specific area. However, we believe that the use of advisory services can be very beneficial in supporting a company's founding president. For example, advisory services in management advisory and management strategy support positions will support the president as a good partner.

### **2. Companies in the growth phase**

For companies in the growth phase, we recommend introducing advisory services in parallel with hiring permanent employees. For engineering positions, for example, where there is always a need for human resources, permanent employment is recommended. On the other hand, it is beneficial to use advisory services for positions that do not require constant staffing but still require highly skilled workers. For example, advisory services for manufacturing department management and planning-related positions will support the management team as a good brain.

### **3. Companies in the process of going public**

Companies that are in the process of going public have a need for outside directors and auditors to strengthen their management structure. In addition, advisory services for human resources and finance-related positions that support sales marketing and administrative managers to increase sales will support each division manager as a good supporter.

### **4. Companies in a stable period**

Companies in a stable period have developed internal human resources and are able to fill key positions with permanent employees. For example, advisory services for new business startups and M&As will support the project manager as a good consultant.



# PROJECT APPROACH

## SCOPE

The following is a description of advisory services provided by SASAL, INC. The annual fee is \$6350 per year (\$530 per month including tax), paid automatically each month via Paypal.

No	Title	Details
1	Strategy Proposal in Online Meeting	30 min twice a meeting per month. - Strategy Proposal - Global Knowledge etc., Through bimonthly meetings, we will check the progress of the business and provide advice. Through this advice, we will review the existing business on a regular basis, while effectively growing the business by making course corrections to increase corporate value.
2	Connection Introduce	SASAL will introduce you to companies that are a good match for your company through our connections. SASAL leverages your business by partnering with other companies, leveraging our knowledge, and providing services.
3	Project Introduce	Using our existing knowledge, we will share with you business acquisition methods and actual projects to improve your company's sales. We will build a foundation for stable orders while resolving any uncertainties in our approach through strategic walloping. The price range of projects we receive varies from 5 million to several tens of millions of dollars per year. We can increase sales by taking on multiple orders according to your company's corporate strength.
4	CEO Workshop	Invitation to our Global CEO Workshop. This workshop will enable you to develop new connections and increase your company's value. The workshop is held once a month.
5	Event Invite	You will be invited to events we conduct, events we are invited to, and events we attend. This can be used to help you develop new connections.
6	Introduce via SASAL HP•SNS	SASAL will introduce your company on our website, LinkedIn, etc., along with the results after the contract is signed. This will increase your company's visibility and sales.
7	Able to post SASAL, INC as an advisor in client's HP.	SASAL can list us as an advisory firm on your company's website. By listing a strategic consulting firm as an external advisor, you can improve the credibility of your company.

The payment method of the advisory system is automatic monthly withdrawal by Paypal. Cancellation is made one month in advance. Cancellation can be made from each month's invoice. Additional meeting time will be charged at \$480-/hour. Additional meeting time will be invoiced separately by PayPal after the meeting. After the initial MTG, we will share the NDA, Basic Agreement, and Project Agreement with you. Please return them to us when you are free.

# PROJECT APPROACH

## Timeline

Below are various timelines for advisors. This is an example for reference only and can be changed if specified, such as meeting times, etc.

No	Title	1 <sup>st</sup> Month				2 <sup>nd</sup> Month				3 <sup>rd</sup> Month				4 <sup>rd</sup> Month			
		1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
1	Strategy Proposal in Online Meeting																
2	Connection Introduce	Conducted on an irregular basis according to your company's business conditions, etc.															
3	Project Introduce	Conducted on an irregular basis according to your company's business conditions, etc.															
4	CEO Workshop																
5	Event Invite	Conducted irregularly															
6	Introduce via SASAL HP•SNS													After 3 months contract period			
7	Able to post SASAL, INC as an advisor in client's HP.													After 3 months contract period			

- SASAL, INC is the client's partner, not a subcontract corporation; if the client needs more knowledgeable talent than current employees, SASAL, INC can support it as a human resource Project. (e.g., teach the knowledge of hiring as a human resource project)
- SASAL, INC. cannot attempt to become your corporation's employees(e.g., join your corporation's environment).
- Basically, SASAL, INC uses the Microsoft Tools. For the client communication, SASAL, INC uses E-mail.
- SASAL, INC. does not translate if clients need domestic language documents. The client must hire a bilingual translator in the client's corporation.
- If there are further proposals, SASAL, INC will propose them with the budget.
- Documentation does not contain this advisor's scope. If you need documentation, we will contract again after submitting the estimate.

# PROJECT APPROACH

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SASAL, INC

## Next Action

The following next actions are planned after adjustments based on this proposal.

Not Started	In progress	Completed
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No	Title	Detail	Responsible	Due	Status
4	2 <sup>nd</sup> Meeting	<ul style="list-style-type: none"><li>Meeting will be hold based on the client's schedule.</li></ul>	Clients and SASAL, INC	Follow Client	Not Started
3	Contract	<p>After the first meeting, SASAL, INC send the information. Please reply.</p> <ul style="list-style-type: none"><li>NDA</li><li>Basic Contract</li><li>Project Contract</li></ul>	Clients and SASAL, INC	Follow Client	Not Started
2	1 <sup>st</sup> Meeting	<ul style="list-style-type: none"><li>Meeting will be hold based on the client's schedule.</li></ul>			
1	Payment	Payment is required through the <a href="#">PayPal link</a> . After payment is received, please register for the <a href="#">conference</a> .	Clients and SASAL, INC	Follow Client	Not Started

# PROJECT APPROACH

## Project Flow

Those are the next actions the most new next action is written on the top side. The legend is written on the right-top side of this page. This page is renewed by following the status of the Project.

No	Title	Detail
1	Appointment	Initial contact will occur either by the customer or due to SASAL, INC. SASAL, INC. will basically contact you by text for the purpose of building your knowledge. If a meeting is necessary, please inform SASAL, INC.
2	Requirements coordination	SASAL, INC will receive a BRD from the client and organize the requirements, or if no BRD is available, we will conduct a hearing or organize the requirements based solely on our knowledge without a BRD. Please specify your company's requirements.
3	Proposal	We will submit a proposal to the client, and if there is not enough information in advance due to lack of BRD or other reasons, there is a possibility that there will be a discrepancy between the proposal and the client's request.
4	Competitive quotes	We encourage you to obtain quotes based on your situation. We prefer to obtain quotes from other firms as we believe that this is an important decision for your company. We will respond to your questions by e-mail. Please make use of this service to share information within your company.
5	Contract	We will sign an NDA, a basic agreement, and a detailed agreement. If your company has the format, we can use the client format after legal check.
6	Kick Off Meeting	<p>An initial meeting will be held at the start of the project. We hope you will join us to help make this project a success.</p> <p>Agenda</p> <ul style="list-style-type: none"> <li>• From Client <ul style="list-style-type: none"> <li>• Share any other information.</li> <li>• Asking the questions.</li> </ul> </li> <li>• From SASAL, INC. <ul style="list-style-type: none"> <li>• Decide the per two weeks meeting day.</li> <li>• Share the folder of the file.</li> <li>• Decide the timing of PDF Share.</li> </ul> </li> </ul>
7	Project in progress	We will promote the project according to the initial meeting and proposal documents. Payment is invoiced at the end of the month and paid at the end of the following month. For project contracts, the project cost divided by the term is paid monthly (e.g., \$100K- per month for 3 months of \$300K-).
8	Proposal	Based on the client's request, we will implement the proposal again. The first submission is due about two months before the project is to be completed. After the submission, we will conduct a meeting and renew the contract one month before the end of the project.

Repetition

# Agenda

# Agenda

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SASAL, INC

<b>1. PROJECT APPROACH</b>	<b>P 02</b>
<b>2. SASAL, INC.</b>	<b>P 09</b>

# SASAL, INC

## Company Profile

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SASAL, INC

\*Feb 2024 Status

SASAL, INC is a strategic consulting firm founded in 2022. The firm is headquartered in New York, USA, and has a subsidiary in Tokyo, Japan.

### Overview

Company Name	SASAL, Inc
Representative	Yurino Sakamoto
Build	October 2022
Business	Strategy Consulting Company
Address	Headquarter 136 Madison Avenue, New York, NY 10016
Address	Subsidiary Akasaka Front Town 3F, 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, 107-0052
Employee	<u>10 (Subcontract Included)</u>
Web Site	<a href="https://sasalinc.com/">https://sasalinc.com/</a>
Contact	<a href="https://sasalinc.com/contact/">https://sasalinc.com/contact/</a>
History	<ul style="list-style-type: none"><li>• 10/2022 SASAL, Inc. Established in Japan.</li><li>• 07/2023 SASAL, Inc. Established in the US.</li></ul>

### Management Philosophy

<b>Values</b>	As a specialist, deepen human attractiveness through communication.
<b>Vision</b>	Contribute as one company that supports the wealth of countries around the world.
<b>Mission</b>	Increase your company's "Future value".



# SASAL, INC

## How to Use SASAL, INC

SASAL, INC. gives value to the client while playing accompaniment. Some strategic firms give up playing accompaniment, but true strategy consulting for clients is playing accompaniment.

### 1st

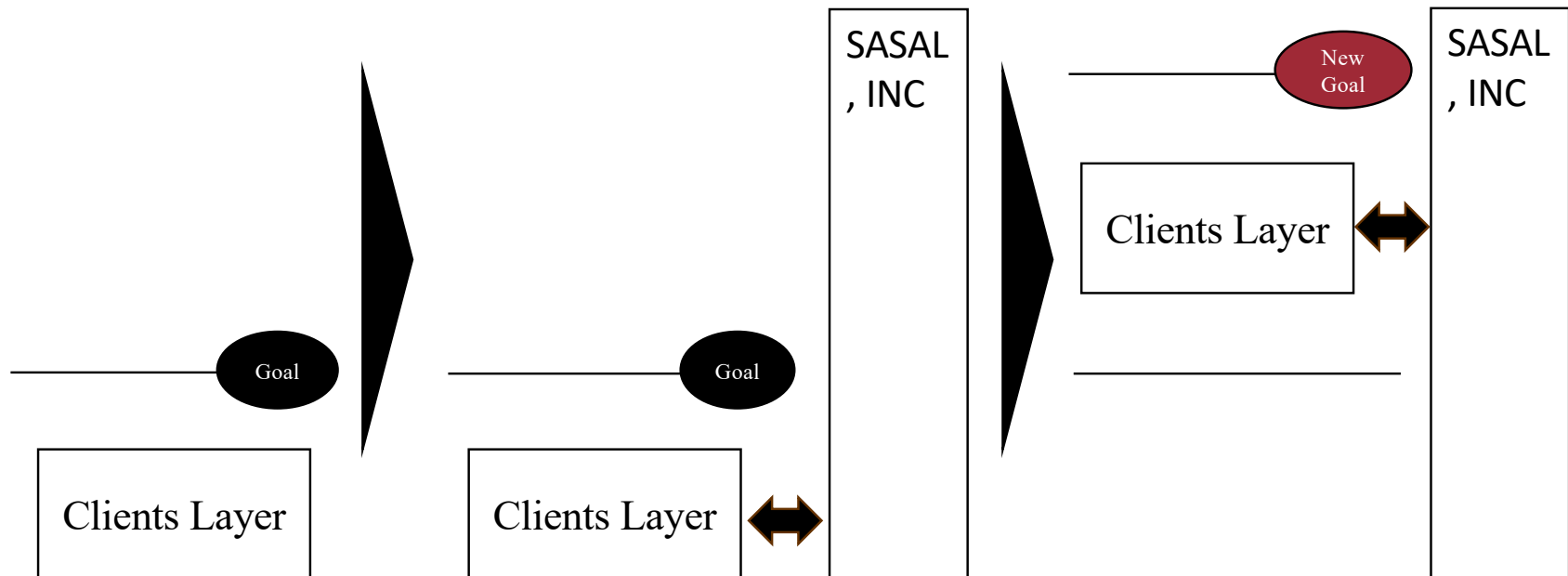
Clients have direction, but clients are not able to do so for some reason.

### 2nd

SASAL, INC., is a global strategy company. Using our global strategy consulting knowledge, SASAL will realize your goal.

### 3rd

SASAL, INC transfers the knowledge to clients with playing accompaniment, and clients are able to achieve the goal.



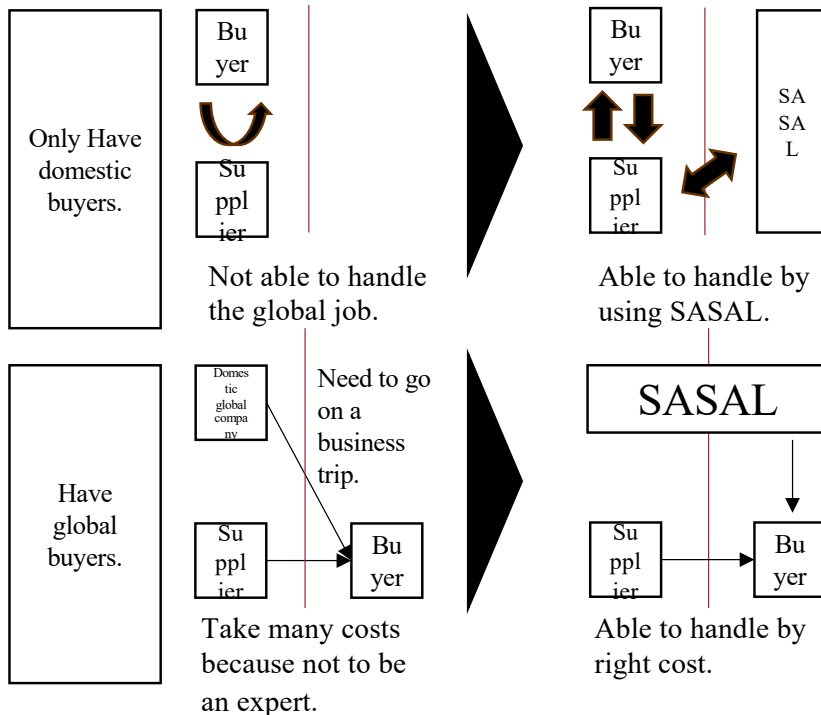
# SASAL, INC

## How to Use SASAL, INC

As a strategy consulting firm, SASAL, INC is able to give value to the client in those situations.

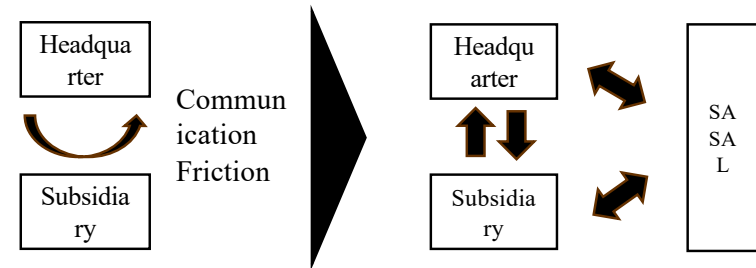
### Domestic Company

There are two types of support examples for the domestic company from SASAL, INC.



### Global Company

In the case of the global company SASAL, INC, a third-party company can support it. By using us, clients can have more flexible communication between group companies.



**Based on strategy consultant knowledge, SASAL is able to do ...**

- |                     |  |
|---------------------|--|
| <b>Project Base</b> | Strategy planning<br>Product Strategy etc  |
| <b>Person Base</b>  | <ul style="list-style-type: none"> <li>• Power Point · Word · Excel</li> <li>• Research</li> <li>• Translator etc</li> </ul> |



## Service

The following are our services. We recommend Project for clients who want full-scale strategic consulting, and Person for clients who want a Small Start from a cost perspective.

<b>Title</b>	<b>PERSON</b>	<b>PROJECT</b>
<b>Contents</b>	A minimum unit of three strategy consultants will work side-by-side with the client to improve the strategy.	As a strategic consulting firm, we perform project work. We provide self-driven strategic consulting services as a team. Meetings are set up according to the client's needs.
<b>Cost</b>	\$20,000 ~ / Month	\$100,000 – \$1,000,000 / Project
<b>Team</b>	Per 1 month	3month / 6month / 12 month etc
<b>ATTENTION</b>	Since we work side-by-side with the client as a team, it is necessary for the client to set aside time to discuss the work with us as needed. For those who have difficulty securing time, we recommend the Project Service described on the right.	The maximum term of one contract is 12 months. If you wish to extend your contract, please contact SASAL, INC prior to the end of your contract.

# SASAL, INC

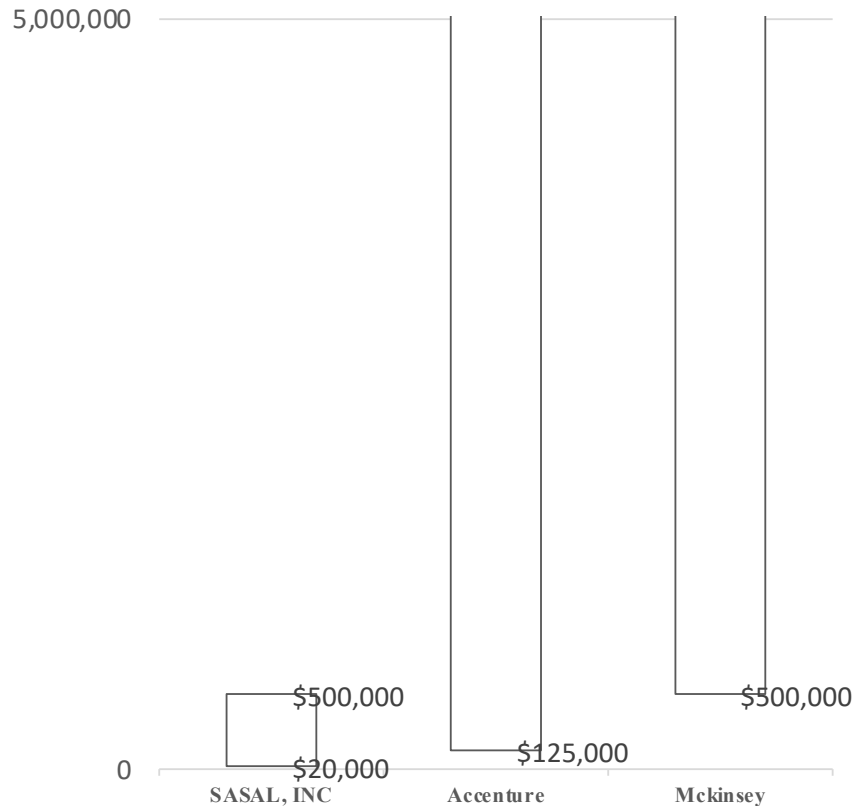
## Project Cost Range

Confidential

SASAL, INC  
Information of 2024.

SASAL, INC is a start-up. Hence, the sales cost is effective compared to other tier companies. But the actual service quality is the same, and this occurs just because of the start-up.

### Project Cost Range



Actually, SASAL, INC's employees are knowledgeable, and they have careers similar to those of consulting firm employees who have been hired by those companies, so the service quality is almost the same. The difference is just the company they belong to.

<https://mariopeshev.com/business-consultant-fees-pricing/#:~:text=And%20companies%20like%20McKinsey%20charge,at%20%24500K%20or%20over.>

<https://www.quora.com/How-much-does-McKinsey-charge>  
The upper cost depends on the interview. But that is too inaccurate. Hence, SASAL does not dedicate that.

## Past Case

Those are the past cases of SASAL, INC.

No	Sector	Title	Contents	Client	Region
1	Technology	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
2	Health Care	DX Strategy Consulting	System Migration of B2C application	Public Sector	Japan
3	Financials	New business development	BDD for Business Partnership	NYSE	Japan
4	Real Estate	-	-	-	-
5	Energy	New business development	Basic Business model research of the US Energy Industry	NYSE	Japan
6	Materials	-	-	-	-
7	Consumer Discretionary	-	-	-	-
8	Industrials	New business development	Business Model Reconsider and BDD for Business Partnership	NYSE	Japan
9	Utilities	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
10	Consumer Staples	Whole Strategy	Human Resources, IT, Accounting, Business Consulting	Start-up	United States
11	Consumer Discretionary	Globally Industry Research	Globally Industry Research based on each company e.g. US, Europe	TYO	Japan

Those are the Sector details there are 11 Sector in the world.

Sector	Sector Detail
Energy	Energy Sector comprises companies engaged in exploration & production, refining & marketing, and storage & transportation of oil & gas and coal & consumable fuels. It also includes companies that offer oil & gas equipment and services.
Materials	The Materials Sector includes companies that manufacture chemicals, construction materials, forest products, glass, paper and related packaging products, and metals, minerals and mining companies, including producers of steel.
Industrials	The Industrials Sector includes manufacturers and distributors of capital goods such as aerospace & defense, building products, electrical equipment and machinery and companies that offer construction & engineering services. It also includes providers of commercial & professional services including printing, environmental and facilities services, office services & supplies, security & alarm services, human resource & employment services, research & consulting services. It also includes companies that provide transportation services.
Consumer Discretionary	The Consumer Discretionary Sector encompasses those businesses that tend to be the most sensitive to economic cycles. Its manufacturing segment includes automobiles & components, household durable goods, leisure products and textiles & apparel. The services segment includes hotels, restaurants, and other leisure facilities. It also includes distributors and retailers of consumer discretionary products.
Consumer Staples	The Consumer Staples Sector comprises companies whose businesses are less sensitive to economic cycles. It includes manufacturers and distributors of food, beverages and tobacco and producers of non-durable household goods and personal products. It also includes distributors and retailers of consumer staples products including food & drug retailing companies.
Health Care	The Health Care Sector includes health care providers & services, companies that manufacture and distribute health care equipment & supplies, and health care technology companies. It also includes companies involved in the research, development, production and marketing of pharmaceuticals and biotechnology products.

Those are the Sector details there are 11 Sector in the world.

Sector	Sector Detail
Financials	The Financials Sector contains companies engaged in banking, financial services, consumer finance, capital markets and insurance activities. It also includes Financial Exchanges & Data and Mortgage REITs.
Information Technology	The Information Technology Sector comprises companies that offer software and information technology services, manufacturers and distributors of technology hardware & equipment such as communications equipment, cellular phones, computers & peripherals, electronic equipment and related instruments, and semiconductors and related equipment & materials.
Communication Services	The Communication Services Sector includes companies that facilitate communication and offer related content and information through various mediums. It includes telecom and media & entertainment companies including producers of interactive gaming products and companies engaged in content and information creation or distribution through proprietary platforms.
Utilities	The Utilities Sector comprises utility companies such as electric, gas and water utilities. It also includes independent power producers & energy traders and companies that engage in generation and distribution of electricity using renewable sources.
Real Estate	The Real Estate Sector contains companies engaged in real estate development and operation. It also includes companies offering real estate related services and Equity Real Estate Investment Trusts (REITs).

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**If you have questions, please get in touch with us.**

**<https://www.sasalinc.com/contact>**

**Thank you for reading this document.**