

【White Paper】

White Book

For the right understanding of the current corporation's status.



Agenda

Agenda

Confidential
SASAL, INC

1. PROJECT APPROACH

P 02

2. SASAL, INC.

P 09

PROJECT APPROACH

What is White Book.

White Book is the book that will help you know the current status of your corporation.

SASAL, INC		Confidential SASAL, INC
Table of contents		
Those are the table and contents of the white Book.		
i.	Notes/Introduction of the company providing this material	• ESG evaluation
ii.	Company basic information <ul style="list-style-type: none"> • Company Profile • Industry trends • Sales / operating profit trends • Business segment • regional segment • User trend segment • Past acquisitions 	iv. Management information <ul style="list-style-type: none"> • Information on past representative directors • Current representative director career • List of officers • personality diagnosis • Business activities • Public information (interviews, press releases, etc.)
iii.	Corporate value related indicators financial indicators <ul style="list-style-type: none"> • Stock price / Number of shares issued • EV/FV/CV • analyst report • ROIC • ROS/RMS • PPM analysis • SWOT analysis /PEST analysis • avarege price Non-financial indicators	v. Recommended proposal content <ul style="list-style-type: none"> • Management policy recommendations for representative directors • Estimate price range & ROI
		vi. Abstract
		vii. Provider introduction
SASAL, inc.		

Page Number	30 Page
Output	1.5 Month
Cost	Free
Others	Only for the client who is contracting the Counselor service.

In the US, the white book contains the reports issued by the government on domestic conditions.

SASAL, INC provides this book to help us understand the current situation from the point of view of the strategy consulting firm.

PROJECT APPROACH

Output Image

Confidential

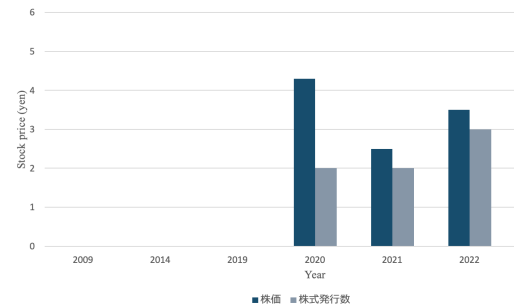
SASAL, INC

Those are the output images of the output of the White Book.

Corporate value related indicators (corporate value) Stock price / Number of shares issued

Confidential
SASAL, INC

Our stock price is ○○, and the number of issued shares is ○○.



Corporate value related indicators (financial indicators) Regarding financial analysis

Confidential
SASAL, INC

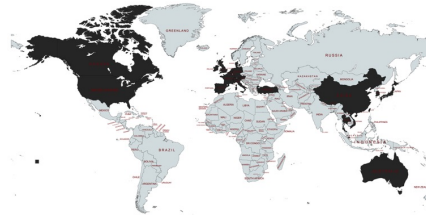


Our financial analysis uses

- > Prt Anal
- > Sa Metf
- > Prt Am utiliz white
- > Gr Am futur
- > Eff Am

Client Region

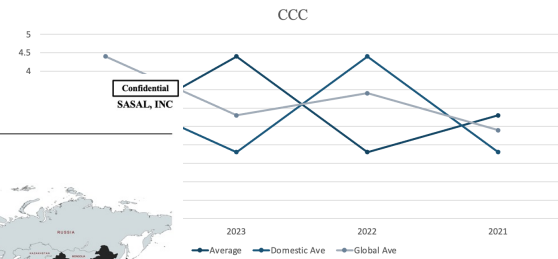
Those are the reason of the client office in global.



Corporate value related indicators (financial indicators) Financial analysis ④ Efficiency analysis

Confidential
SASAL, INC

Click to add text

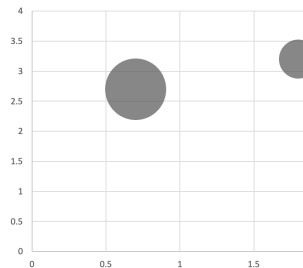


SASAL, inc.

Corporate value related indicators (financial indicators) Market share analysis PPM analysis

Confidential
SASAL, INC

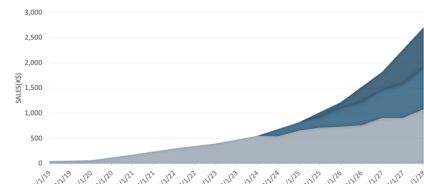
PPM analysis.



PROJECT Target Sales

Lead message

TARGET SALES



SASAL, inc.

Confidential
SASAL, INC

Man:

Company Strategy Chain

Confidential
SASAL, INC

C decides the scope based on the value chain.

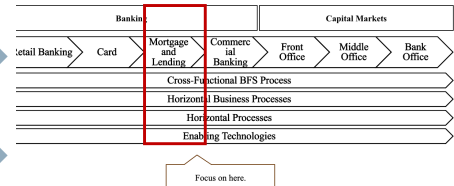
Our growth process

We recommend the following as our growth model:

Recommended plan ①



Recommended plan ②



* This recommendation is calculated from information available to us. If the information is insufficient, we can create one after receiving additional information and an additional fee. Thank you SASAL, inc.

PROJECT APPROACH

Q&A

Confidential
SASAL, INC

Those are the FAQ.

No	Question	Answer
1	TBD	
2		
3		
4		
5		
6		
7		

PROJECT APPROACH

Confidential

SASAL, INC

Next Action

The following next actions are planned after adjustments based on this proposal.

Not Started	In progress	Completed
-------------	-------------	-----------

No	Title	Detail	Responsible	Due	Status
4	2 nd Meeting	<ul style="list-style-type: none">Meeting will be hold based on the client's schedule. Please register from here.	Clients and SASAL, INC	Follow Client	Not Started
3	Contract	<p>After the first meeting, SASAL, INC send the information. Please reply.</p> <ul style="list-style-type: none">NDABasic ContractProject Contract	Clients and SASAL, INC	Follow Client	Not Started
2	1 st Meeting	<ul style="list-style-type: none">Meeting will be hold based on the client's schedule.			
1	Payment	Payment is required through the PayPal link . After payment is received, please register for the conference .	Clients and SASAL, INC	Follow Client	Not Started

Agenda

Agenda

Confidential
SASAL, INC

1. PROJECT APPROACH	P 02
2. SASAL, INC.	P 09

SASAL, INC is a strategic consulting firm founded in 2022. The firm is headquartered in New York, USA, and has a subsidiary in Tokyo, Japan.

Overview

Company Name	SASAL, Inc
Representative	Yurino Sakamoto
Build	October 2022
Business	Strategy Consulting Company
Address	Headquarter 136 Madison Avenue, New York, NY 10016
Address	Subsidiary Akasaka Front Town 3F, 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, 107-0052
Employee	<u>10 (Subcontract Included)</u>
Web Site	https://sasalinc.com/
Contact	https://sasalinc.com/contact/
History	<ul style="list-style-type: none">• 10/2022 SASAL, Inc. Established in Japan.• 07/2023 SASAL, Inc. Established in the US.

Management Philosophy

Values	As a specialist, deepen human attractiveness through communication.
Vision	Contribute as one company that supports the wealth of countries around the world.
Mission	Increase your company's "Future value".



SERVICE

Service

Confidential

SASAL, INC

The following are our services. We recommend Project for clients who want full-scale strategic consulting, and Person for clients who want a Small Start from a cost perspective.

Title	PROJECT
Contents	As a strategic consulting firm, we perform project work. We provide self-driven strategic consulting services as a team. Meetings are set up according to the client's needs.
Cost	\$100,000 – \$1,000,000 / Project
Team	3 months / 6 months / 12 months etc.,
ATTENTION	The maximum term of one contract is 12 months. If you wish to extend your contract, please contact SASAL, INC prior to the end of your contract.



CONTACT

Competitive Information

Those are the competitive information. When you try the consulting firm, it's better for you to use our corporation as soon as possible.

		Small Firm	SASAL, INC	Tier Firm
Feature		Operation is local. Hence you would like to ask global job you couldn't.	Operation is global, and the cost is low; therefore, it is recommended that the client, who has never used the strategy consulting firm,	Operated globally, and there are name values, but the project speed is slow.
Valuation	Cost (/Project)	~ \$100,000	\$100,000 – \$1,000,000	\$1,000,000 ~
	Flexibility	△	○	△
	Term for Achievement	◎	○	△
	Name Value	△	○	◎

Past Case

Those are the past cases of SASAL, INC. When you would like to read the information about sector please read this document.

No	Sector	Title	Contents	Client	Region
1	Technology	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
2	Health Care	DX Strategy Consulting	System Migration of B2C application	Public Sector	Japan
3	Financials	New business development	BDD for Business Partnership	NYSE	Japan
4	Real Estate	-	-	-	-
5	Energy	New business development	Basic Business model research of the US Energy Industry	NYSE	Japan
6	Materials	-	-	-	-
7	Consumer Discretionary	-	-	-	-
8	Industrials	New business development	Business Model Reconsider and BDD for Business Partnership	NYSE	Japan
9	Utilities	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
10	Consumer Staples	Whole Strategy	Human Resources, IT, Accounting, Business Consulting	Start-up	United States
11	Consumer Discretionary	Globally Industry Research	Globally Industry Research based on each company e.g. US, Europe	TYO	Japan

SASAL, INC.

Confidential

SASAL, INC

If you have questions, please get in touch with us.

<https://www.sasalinc.com/contact>

Thank you for reading this document.