

SASAL, INC

Confidential

SASAL, INC

SASAL, INC
Global Strategy
Consulting Company



SASAL, INC

Company Profile

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SASAL, INC

*Feb 2024 Status

SASAL, INC is a strategic consulting firm founded in 2022. The firm is headquartered in New York, USA, and has a subsidiary in Tokyo, Japan.

Overview

Company Name	SASAL, Inc
Representative	Yurino Sakamoto
Build	October 2022
Business	Strategy Consulting Company
	Headquarter 136 Madison Avenue, New York, NY 10016
Address	Subsidiary Akasaka Front Town 3F, 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, 107-0052
Employee	<u>2 (Full Time)</u>
Web Site	https://sasalinc.com/
Contact	https://sasalinc.com/contact/
History	<ul style="list-style-type: none">10/2022 SASAL, Inc. Established in Japan.07/2023 SASAL, Inc. Established in the US.

Management Philosophy

Values	Deepen your human capital through our work.
Vision	Contribute as one company that supports the wealth of countries around the world.
Mission	Increase your company's "Future value".

SERVICE

Service

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SASAL, INC

The following are our services. We recommend Project for clients who want full-scale strategic consulting, and Person for clients who want a Small Start from a cost perspective.

Title	PROJECT
Contents	As a strategic consulting firm, we perform project work. We provide self-driven strategic consulting services as a team. Meetings are set up according to the client's needs.
Cost	\$100,000 – \$1,000,000 / Project
Team	3 months / 6 months / 12 months etc.,
ATTENTION	The maximum term of one contract is 12 months. If you wish to extend your contract, please contact SASAL, INC prior to the end of your contract.



CONTACT

SERVICE

Service

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Those are the sub-services SASAL is operating a small budget service for supporting each corporation.

Social Networking Service

This is for clients who would like to get information about Strategy as a hobby.

COST	Free
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SASAL, INC
1,113 followers
1mo

This is SASAL, INC, your strategy consulting firm.

SASAL Conference

This is for clients who would like to know more about SASAL, INC.

COST	\$100 / Event
DATE	Every 2nd Tuesday, 19:30 – 20:30 EST
Contents	Business Networking Event

- OCT 19:30 – 20:30  **8** SASAL Conference
- NOV 19:30 – 20:30  **12** SASAL Conference
- DEC 19:30 – 20:30  **10** SASAL Conference


[View Calendar](#)

Counselor

Counselor is the service for the clients. There are no particular strategy issues, but I would like to learn more about strategy in the future.

COST	\$2,000 / Month
Contents	<ul style="list-style-type: none"> • 24 × 7 Strategy Customer Support • SASAL Conference for Free • Full access to the Article • Application license of Other Paid Strategy Services.

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 Debit or Credit Card

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Those are the past cases of SASAL, INC.

No	Sector	Title	Contents	Client	Region
1	Technology	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
2	Health Care	DX Strategy Consulting	System Migration of B2C application	Public Sector	Japan
3	Financials	New business development	BDD for Business Partnership	NYSE	Japan
4	Real Estate	-	-	-	-
5	Energy	New business development	Basic Business model research of the US Energy Industry	NYSE	Japan
6	Materials	-	-	-	-
7	Consumer Discretionary	-	-	-	-
8	Industrials	New business development	Business Model Reconsider and BDD for Business Partnership	NYSE	Japan
9	Utilities	Global Market Research	Market research in Europe, North America, Asia and Australia	NYSE	Japan
10	Consumer Staples	Whole Strategy	Human Resources, IT, Accounting, Business Consulting	Start-up	United States
11	Consumer Discretionary	Globally Industry Research	Globally Industry Research based on each company e.g. US, Europe	TYO	Japan

SERVICE

Project Flow

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Those are the next actions the most new next action is written on the top side. The legend is written on the right-top side of this page. This page is renewed by following the status of the Project.

No	Title	Detail
1	Appointment	Initial contact will occur either by the customer or due to SASAL, INC. SASAL, INC. will basically contact you by text for the purpose of building your knowledge. If a meeting is necessary, please inform SASAL, INC.
2	Requirements coordination	SASAL, INC will receive a BRD from the client and organize the requirements, or if no BRD is available, we will conduct a hearing or organize the requirements based solely on our knowledge without a BRD. Please specify your company's requirements.
3	Proposal	We will submit a proposal to the client, and if there is not enough information in advance due to lack of BRD or other reasons, there is a possibility that there will be a discrepancy between the proposal and the client's request.
4	Competitive quotes	We encourage you to obtain quotes based on your situation. We prefer to obtain quotes from other firms as we believe that this is an important decision for your company. We will respond to your questions by e-mail. Please make use of this service to share information within your company.
5	Contract	We will sign an NDA, a basic agreement, and a detailed agreement. If your company has the format, we can use the client format after legal check.
6	Kick Off Meeting	An initial meeting will be held at the start of the project. We hope you will join us to help make this project a success. Agenda <ul style="list-style-type: none">• From Client<ul style="list-style-type: none">• Share any other information.• Asking the questions.• From SASAL, INC.<ul style="list-style-type: none">• Decide the per two weeks meeting day.• Share the folder of the file.• Decide the timing of PDF Share.
7	Project in progress	We will promote the project according to the initial meeting and proposal documents. Payment is invoiced at the end of the month and paid at the end of the following month. For project contracts, the project cost divided by the term is paid monthly (e.g., \$100K- per month for 3 months of \$300K-).
8	Proposal	Based on the client's request, we will implement the proposal again. The first submission is due about two months before the project is to be completed. After the submission, we will conduct a meeting and renew the contract one month before the end of the project.

Repetition

**If you have questions, please get in touch with us.
representative@sasalinc.com**

Thank you for reading this document.